



ConferenceCoin

Easy blockchain sharing

WHITE PAPER

VERSION 1.0

BLOCKCHAIN EVENT PLATFORM DEVELOPMENT

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1. EXTRACT

The idea of the project is to create a place for global blockchain community to facilitate knowledge and ideas sharing and networking.

Our ultimate goal is creation of an online Platform that will combine 3 aspects of existing apps and systems in order to achieve an unique and comprehensive solution for our users, a brand new quality.



With **CoinCo Platform** blockchain community will receive a tailor made assistance and solution to their needs in one place.

This White Paper describes only a first step of the long term project that will ultimately lead us to fulfill our dream of creating a new quality.

We are inspired and want to follow a path introduced by WeChat in China – creating something similar to others at first glance but revolutionizing it with completely new and innovative approach.

We want to follow that path and grant blockchain community with something completely new and innovative just as our predecessors before.





2. WHO WE ARE

Blockchain Smart Technologies is a startup technology and marketing agency working on blockchain and ICO projects. We help companies building their successful ICO campaigns and review blockchain projects, creating effective strategies. We are also responsible for the ConferenceCoin and the CoinCo Platform projects described in this White Paper.

By promoting blockchain technology and creating the CoinCo Platform we want to stimulate the growth of blockchain community and know-how sharing. We believe in blockchain revolution and look forward to witness its positive impact on the world in the upcoming years.



**BLOCKCHAIN
SMART
TECHNOLOGIES**



3. INTRODUCTION

“BLOCKCHAIN SMART TECHNOLOGIES wants to revolutionize the blockchain community by creating an innovative platform which will create a safe haven of networking and knowledge sharing.”

— Sandra Waśkowska, CEO of Blockchain Smart Technologies —

For a few decades now, the world’s most developed countries have pursued and invested in the idea of a knowledge-based economy. Among many changes associated with this process is the blossoming of the professional networking market, especially that dedicated to new technologies – such as blockchain. As never before, experts and professionals are sharing their knowledge with a dynamically growing and diverse audience, and contributing directly to the creation of a modern, innovative and sustainable economy.

THE PROBLEM

Blockchain is an innovative technology that is already revolutionizing our world and will continue its endeavor to remodel our societies, governments and economics. We are witnessing a beginning of a long term process, where blockchain will become backbone of our world. Even now whole countries begin transferring their online public infrastructure to blockchain.

With unavoidable changes approaching, more and more people desire to understand blockchain and why it rapidly becomes part of our lives. But knowledge access and distribution are obstacles that we must overcome.

Our project is designed to help people understand what blockchain is about as well as help blockchain enthusiasts to share their knowledge and expertise.

We want to help people become a part of the blockchain revolution and blockchain community.



OUR VISION

We envision future that is built and functioning on blockchain. Governments, economies, societies, companies and individual people are all using blockchain day by day, making their life easier, safer and more efficient. Such world will be based not only on technology itself but also on know-how. With accessible know-how about blockchain, it will be possible for everyone to participate and contribute in blockchain revolution.

Before we make it happen, its necessary to rediscover knowledge sharing to ensure broad access to knowledge and ideas that will design new world.

OUR SOLUTION

We took a challenge to find solution to the knowledge problem, both its accessibility and insufficient distribution. We had to rethink existing models and come up with an idea how to change and improve or them. We thought about the answer to simple question: what is the best method of learning and sharing ideas?

Our answer is networking!

As a part of ongoing blockchain revolution, we want to enable blockchain enthusiasts around the world to communicate in one single place, the **CoinCo Platform**, a place for blockchain community to share their knowledge and ideas. An online platform where everyone can search for networking opportunity or create his own.

The **CoinCo Platform** will facilitate the blockchain community and make it cheap and easy to organize or take part in blockchain event around the world with the use of a special purpose currency, the **ConferenceCoin**. With the **CoinCo Platform** organizing or taking part in blockchain event will be easy as never.

By promoting blockchain technology and creating the **CoinCo Platform** we want to stimulate the growth of blockchain community and know-how sharing and therefore contribute our small share to the creation of the knowledge-based economy.



THE FUTURE

Implementation of the project will be only a first step of fulfilling our dream. The first version of the **CoinCo Platform** will be focused on facilitating blockchain events, such as conferences, organization. In the future we wish to vastly expand the functionality of the Platform to cover as much aspects as it is possible, creating a comprehensive place which grants blockchain community a completely new quality.

We will make solving any problem or meeting any need possible with blockchain technology to make sure it will be secured, cheap and easy.



4. EXECUTIVE SUMMARY

Our dream is to bring together blockchain enthusiasts from all over the world, help them share their knowledge about blockchain and facilitate idea sharing. We want to help people understand blockchain and become part of ongoing blockchain revolution.

The best way to share knowledge is networking when people have opportunity to inspire each other. This is why we have decided to create our project and develop the **ConferenceCoin**, a special purpose currency and a necessary tool to facilitate participation and organizing blockchain events where people can learn from each other, share their ideas and inspire each other.

Our goal is a development of an online platform, the **CoinCo Platform**, which will be a place for global blockchain community, an instrument that will facilitate communication and knowledge sharing. The Platform will connect in one place all blockchain stakeholders such as experts, speakers, influencers, organizers, investors, startappers and others. **ConferenceCoin** will serve as a currency facilitating all the transactions happening on the Platform.

We will introduce an innovative app that will allow to create own blockchain event. With easy step by step guide, it will be possible for anyone to organize a successful networking session, conference or other meeting. With this feature, the **CoinCo Platform** will make networking easy. Finding a right partner or expert will become simple as never.

The app will catalogue offers submitted to the Platform by community that will allow to both purchase and sell services related to blockchain and blockchain events. For example conference participants will purchase entrance tickets while blockchain expert will offer his advisory services and conference hall owner will offer a venue for events. All stakeholders of blockchain and blockchain events will be able to offer their related services on the Platform, for which interested parties will be able to pay with **ConferenceCoin**. Essentially, any service related to the blockchain or networking could be offered on **CoinCo Platform** for the price in **ConferenceCoin**.

Our project is expected to grow as the whole blockchain market grows. By creating a place for the blockchain community and providing them with an easy tool that connects people, facilitate idea sharing and assist you with organizing conferences, summits and other blockchain events, we will be able to actively participate in the dynamic expansion of the knowledge sharing market.



The **CoinCo Platform** will be developed by our team and partners with the funding raised through pre-ICO's which will finally lead us to the ICO. Acquiring funds is necessary for the development of our project, successful marketing as well as work on the Platform development itself.

The first pre-ICO of our project is a grand opening that made project public. We wish to acquire funds necessary to continue our work, expand our marketing activities and create our own social media channels. But most importantly our project is still under development so we expect it to grow after the end of first phase.

As a result of first pre-ICO we will finalize the development of a prototype payment system that will use the **ConferenceCoin** as a payment currency. The system will be live before the end of 2018 as we wish to test it during a blockchain conferences where participants will be able to purchase entrance tickets for the exchange of the **ConferenceCoin**.

With that we will continue our work that will lead us to second pre-ICO on a larger scale. The funds acquired during this step will allow us to focus our work on the development of the **CoinCo Platform** prototype that will be introduced in 2019.

With the prototype ready, we will be able to perform the ICO after which we will finalize the development of the **CoinCo Platform** and release its full potential for the blockchain community.

The Platform will keep growing as we establish cooperation with more and more partners that will offer their knowledge and services on our page. The **CoinCo Platform** will become their new distribution channel and opportunity to reach blockchain community that might become their new potential customers.

With the help of the **CoinCo Platform** blockchain community will understand that it easier, quicker and cheaper to communicate and work with each other.

In the future we will vastly expand our activities to grant our users a completely unique and innovative system similar to WeChat™



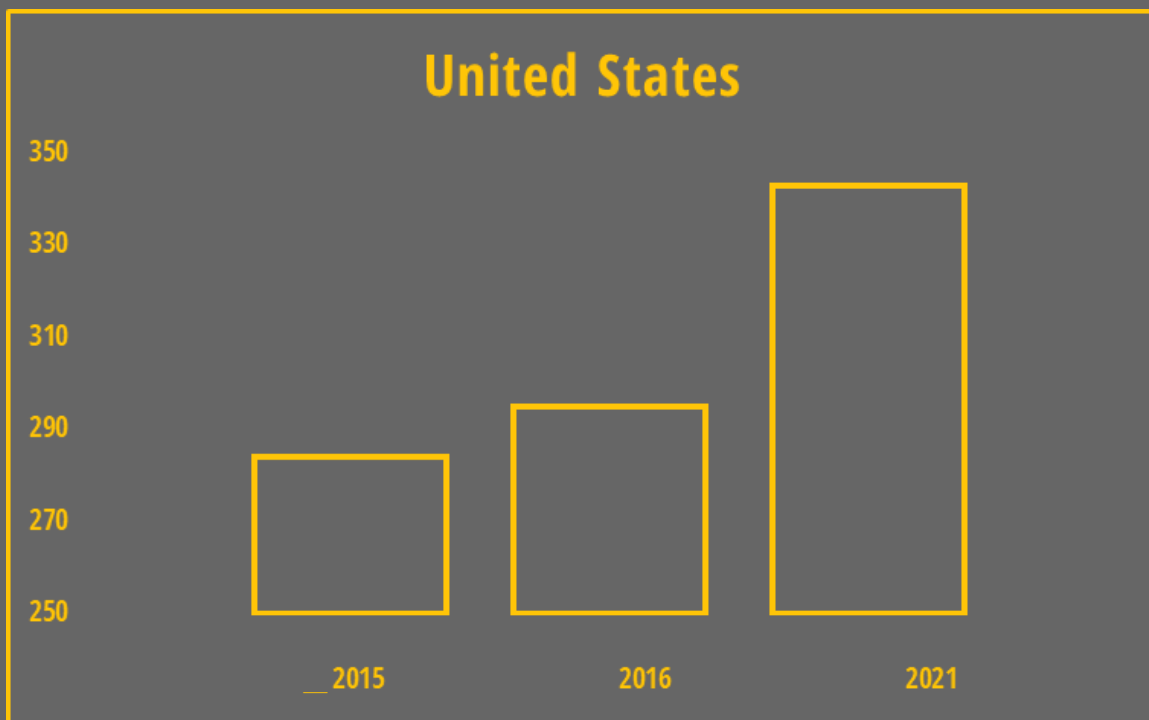
5. MARKET ANALYSIS

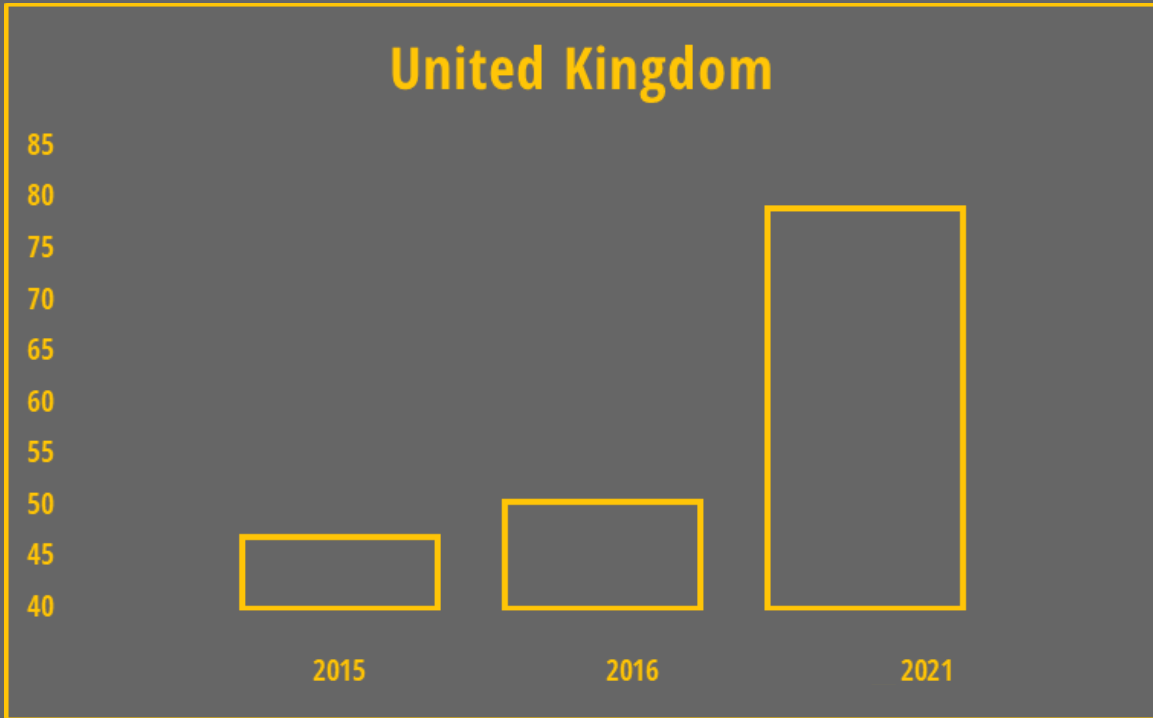
EVENTS MARKET

The global industry of corporate meetings, incentives, conventions, and exhibitions (MICE) represents a sector of tourism that includes business events and activities. It is considered to be a major component of business travel and tourism.

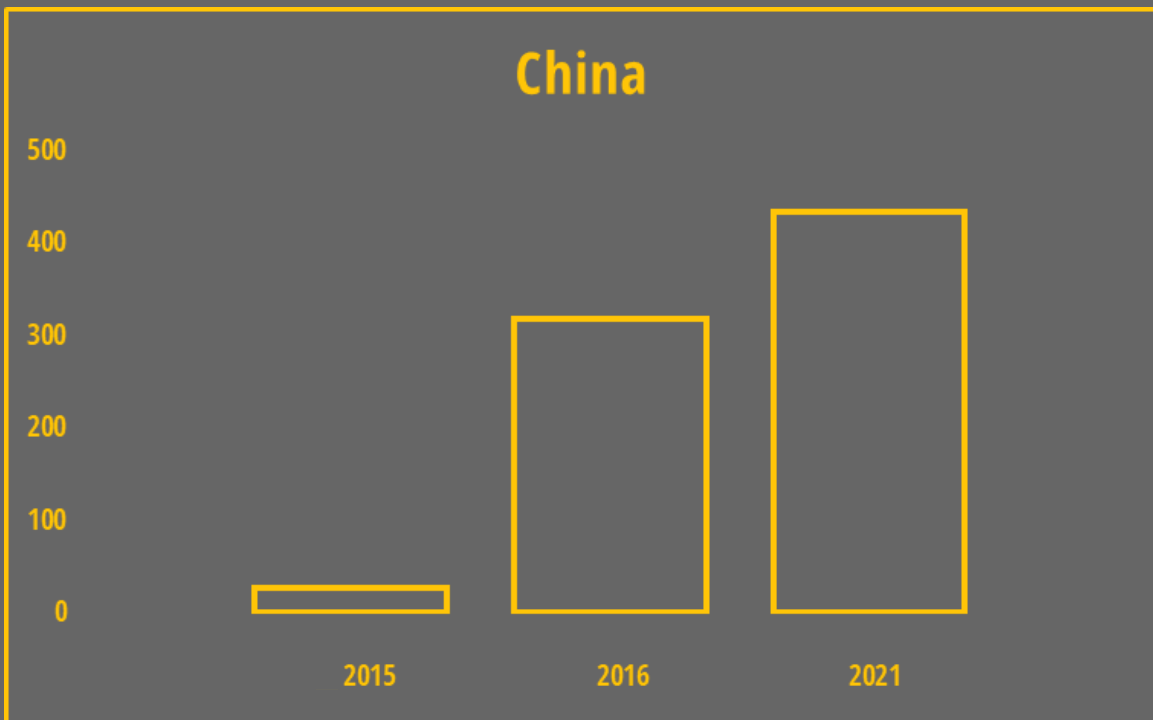
According to the Allied Market Research report, the global MICE industry generated revenue of \$752 billion in 2016 and is expected to grow at a CAGR of 7.5% to reach \$1,245 billion by 2023. The growth is visible in various regions of the world, some examples of which are presented in the charts below.

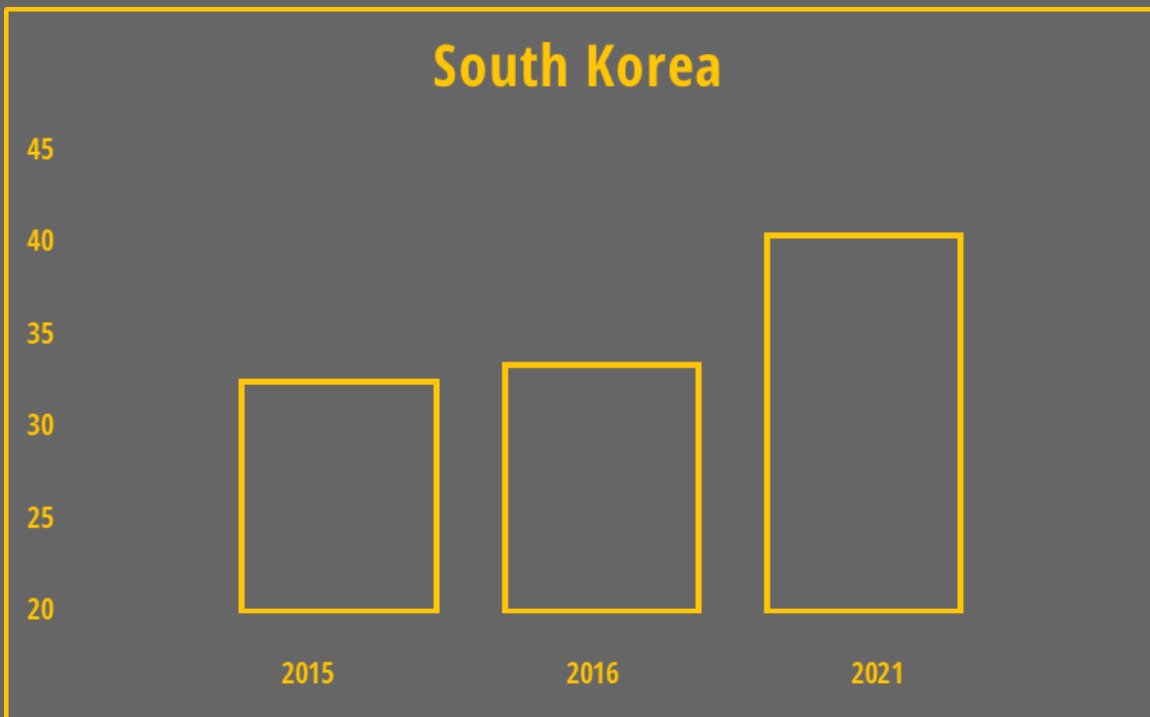
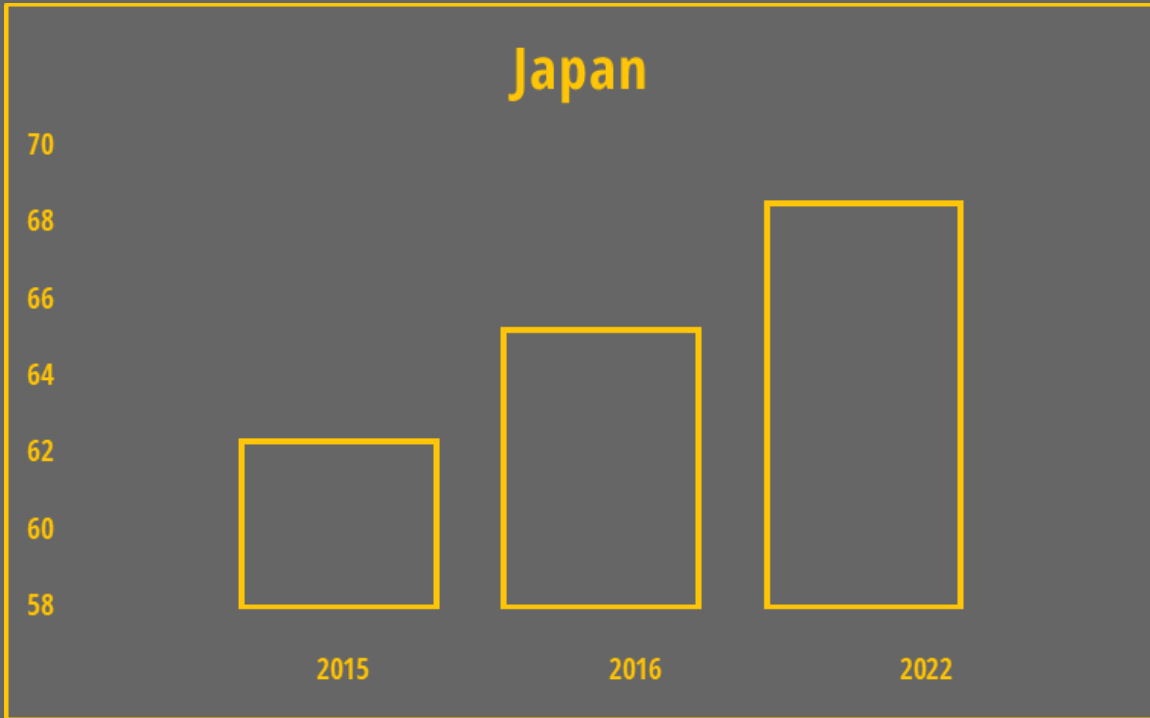
The US – UK MICE markets:





East Asia MICE markets:







There are two major factors that drive promising trend of MICE market growth:

1) The first factor is a strong interest on the part of cities to host MICE events. Many cities make a special effort to develop this market because of the benefits it brings. Business-related travelers usually spend more than the average tourist, as they stay in better hotels and dine at finer restaurants. Most MICE events tend to attract large number of such attendees. Moreover, MICE events do not have to be scheduled during peak season, therefore evening out the seasonal character of travel demand. And, last but not least, such events can significantly improve the host city's image.

2) The second major reason is of a demographic nature and is related to John Naisbitt's Megatrends – the growing importance of millennials. The young people of the so-called generation Y are now claiming a greater share of the consumer market and are effectively mixing the two main travel objectives – business and leisure – giving rise of “bleisure.” Bleisure presents new and unique opportunities for the global conference market.

And the MICE industry itself is gaining popularity worldwide because of several reasons: an increase in the frequency of various types of events and meetings being organized globally; growth in business travel; rise in disposable incomes; and the rapid growth of tourism and hospitality sectors. But the main boost of this market is predicted to happen in the near future as VR technology is adopted more broadly by companies interested in international growth.

At the moment, the main impediment to the growth of the MICE industry is the operational cost associated with these companies. However, the use of tele-seminars and virtual meetings to eliminate travel expenses may prove to be a significant growth opportunity in the future.



6. PROJECT DEVELOPMENT SCHEME

In order to turn the **CoinCo Platform** into a successful and unique global platform, the company heading this project has to be widely recognizable and have a good reputation. To achieve that we have planned to perform at two separate pre ICOs and then ICO itself to gather funds necessary to cover expenses of project marketing and system development to introduce first version of our Platform.

During pre ICOs we will gather funds necessary to develop a strong company and token brand. We will focus on implementing our marketing strategy in order to increase project's community which will allow us to achieve desired level of credibility, public recognition and interest. Therefore we will gain a solid base for main ICO.

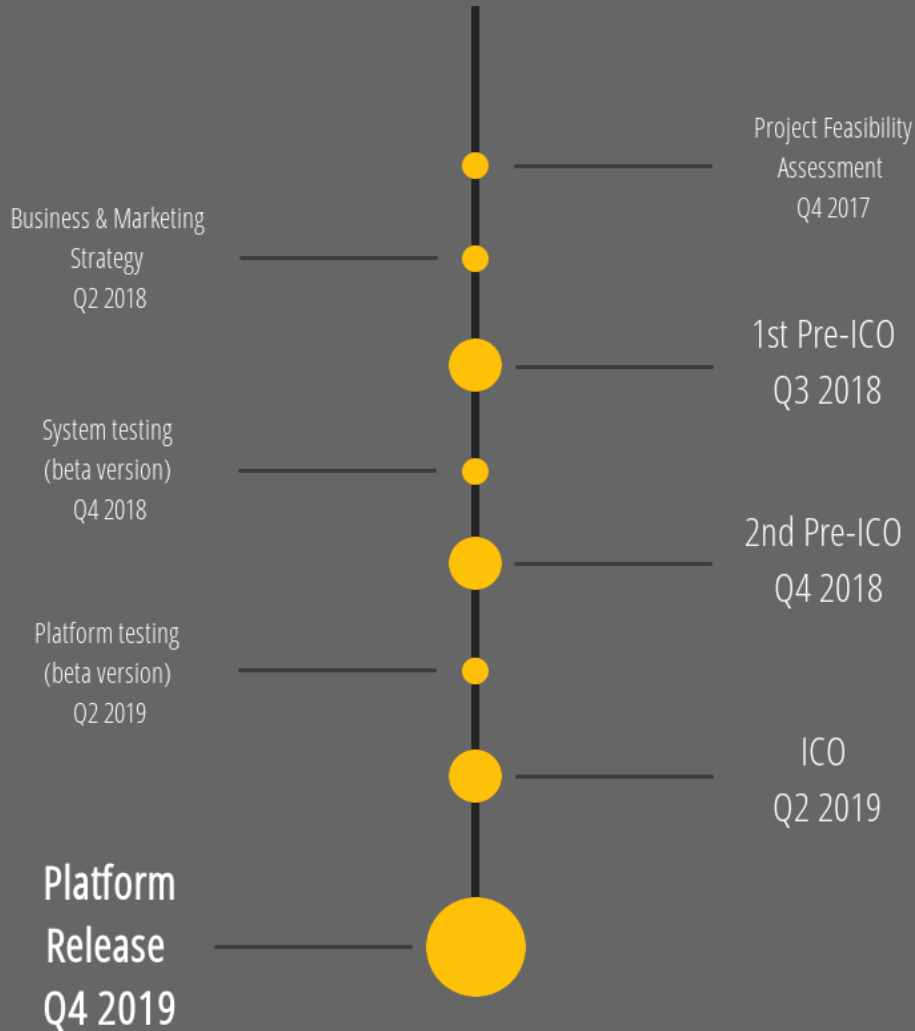
Pre ICOs will also allow us to gather funds necessary to develop our prototype systems and first version of the **CoinCo Platform** itself. We are planning to test our payment system during blockchain conference where participants will purchase entrance tickets with **ConferenceCoin**.

The main ICO of **ConferenceCoin** will help us gather funds necessary to sustain Platform's development and expand its functionality so it could become a full scale operating system with functions we intend to implement. The Platform will help blockchain community share knowledge and ideas by facilitating the purchase and sale of conference related services such as entrance tickets, conference spaces, panelists' expertise and much more.

In the future we will expand our activities to achieve our ultimate goal of creating an unique Platform combining 3 aforementioned aspects (social, trade and payment) for the benefit of all blockchain community.



ROADMAP



1. Project Feasibility Assessment Q4 2017

The work on our project has begun in the end of 2017 when our team have decided to create blockchain startup company and suitable project we would truly want to work on. During multiple brainstorm sessions among the team, many meetings with various partners and experts areas we have finally understood what problem we wish to solve with our work. We have clarified that we want to work on facilitation of networking and blockchain knowledge sharing. Thanks to the team and our partners we have also developed an outline of the **ConferenceCoin** and the **CoinCo Platform**, a tools necessary to solve the problem.



2. Business & Marketing Strategy Q2 2018

After the idea and concept was born, we have begun with a pursue of market analyses and preparation of business and marketing strategy. We have created a first lists of marketing channels we wish to use and business assumptions. We have also planned preliminary budget of our project.

3. 1st Pre-ICO Q3 2018

First Pre-ICO has begun 16.07.2018 and was a grand opening that made project public. The main goals of this phase of the project is to acquire funds necessary to continue our work, expand our marketing activities and create our own social media channels. But most importantly first Pre-ICO is a test ground for our ideas, business and marketing assumptions. As our project is still under development, we expect it to improve and grow after the end of this phase

4. System testing (beta version) Q4 2018

Once we close first Pre-ICO we will be able to improve our project based on gathered experience. As a result of acquired funds we will finalize the development of a prototype payment system that will use the **ConferenceCoin** as a payment currency. The system will be live before the end of 2018 as we wish to test it during a blockchain conferences where participants will be able to purchase entrance tickets for the exchange of the **ConferenceCoin**.

5. 2nd Pre-ICO Q4 2018

Parallel to the prototype development we will proceed with preparation of second Pre-ICO which will begin before the end of 2018. Thanks to previously gathered experience, with improved project, we will perform a larger scale Pre-ICO and our prototype will allow stakeholders to better understand our idea. The funds acquired during this phase will contribute to work on the development of the **CoinCo Platform** prototype that will be introduced in 2019.



6. Platform testing (beta version) Q2 2019

Once the prototype of the **CoinCo Platform** will be ready, we will begin its testing in order to achieve highest quality system that will fulfill blockchain community requirements. We will also open the Platform for beta testing among our community as we wish to create as best prototype as possible, before the grand finale.

7. ICO Q2 2019

With the tested prototype payment system and prototype version of **CoinCo Platform** we will finally begin with the final and main ICO. We will focus on acquiring much more funds to secure stable and secured development of the Platform. As we have many many ideas of the Platform functionality, we will increase hard cap comparing to two Pre-ICOs

8. Platform Opening Q4 2019

Finally, with the acquired funds, and finished development, we will introduce to the blockchain world the final version of **CoinCo Platform**. With the Platform finally live, we will focus on its further improvement and increasing its community in order to truly create a place for global blockchain community.

This will be a first version of the Platform that will ultimately will grow into an unique solution combining social, trade and payment aspects for benefit of all community.



7. COINCO PLATFORM

The **CoinCo Platform** is designed to connect all the blockchain events participants on a single platform built on blockchain technology. All the conference attendees, business speakers, event organizers, investors, startupper and other stakeholders will be registered on the **CoinCo Platform** to offer services or to purchase them.

All the transactions performed on the **CoinCo Platform** are subject to the smart contract. This guarantees the highest level of security and speed of each transaction. A smart contract is a tool which uses blockchain technology to perform private transactions between buyers and sellers in real time. Such transactions are not supervised by any third party, such as a bank, which has to have access to the user's confidential data and which requires time to process the transaction. In a smart contract, only the buyer and the seller are part of the transaction.

Any seller using our Platform will use a smart contract developed either with our support or on their own to meet their individual requirements. Thanks to smart contracts and blockchain technology, fees for each transaction will be very low, compared to traditional payment systems. Sellers' individual fee rates, paid to the Platform, will depend on the value of the transaction and their overall number.

On the Platform all stakeholders will trade **ConferenceCoin** for conference related services or entrance tickets to conferences. For example, service providers will offer their conference spaces, catering services, event management, technical support, graphics design assistance and so on. Specialists in blockchain technology will be able to offer to participate in conferences as panelists, advisors or experts. The **CoinCo Platform** will concentrate all services in one place making organizing, participating or supporting a conference faster, cheaper and easier than it is today.

The **CoinCo Platform** will allow every bidder to freely change his prices. All sellers will have availability to determine and adjust the prices of their services in real time which grants every service provider the opportunity to increase their income in relation to current demand and relative to the competition. Buyers, on the other hand, will have a single Platform secured by blockchain technology to purchase services at attractive prices.



KEY FEATURES OF THE PLATFORM



Easy networking

We will create a place for a global blockchain community to share their knowledge and allow everyone to connect with each other. With the **CoinCo Platform** finding a suitable professional help from a blockchain expert will be easy as never before. Specialist will offer their knowledge on the Platform for anyone to use and purchase it for the price of our token. Networking with any expert in the world will be only a few clicks away.



Easy Buy

We will introduce for all users many functions that will assist them with simple purchasing anything what the Platform has to offer. We are planning to include such options as booking of selected service, delayed payment, attractive discounts. We also will provide our users with personal assistance to help them experience full potential of the Platform.



Event Creator

The **CoinCo Platform** will offer an innovative online application that will allow anyone to create his own blockchain event. With easy step by step guidance, the app will assist you with the process of organizing an event. It will also advise you what kind services you need to choose to make it work, such as conference venue, speakers, experts or technical support. The app will help you find the best available deals and create your own successful blockchain event.



Claim Benefits of smart contract

By building the **CoinCo Platform** on the blockchain protocol we ensure that all information provided by our users has the highest level of protection. By using smart contracts, we guarantee confidential and secure transactions, without third party supervision. Any purchases or sales transactions made on the Platform will be a subject of smart contracts. What is more, the smart contract will be automatically generated by our system to ensure that all users can claim its benefits, without need of specialist knowledge.



Sell and purchase services and know-how

We will provide very high concentration of services and information provided by our users to ensure the Platform can offer a very wide and comprehensive range of blockchain events related services and information. The Platform will be dedicated among others to all the relevant stakeholders, such as participants, event's organizers, services providers and buyers, experts and specialists who will be able to buy, sell and use offered knowledge or services. What is more, we will not limit our users' imagination - everyone can offer something they have for people to buy it. We want to help organize innovative events that will require innovative approach. Our role will be to maintain the highest quality of offered goods and services with the help of our users who will rate services providers and their products.



Own payment system

The Platform will have our own payment system operating on blockchain technology to ensure we will be able to offer all transactions at a very low cost, as compared to those offered by more traditional payment systems. The only cost to the service seller will be a fee paid to the Platform, the level of which will vary depending on the transaction's value and their overall number. In addition, the seller will be able to change his prices in real time and appropriately increase or decrease **ConferenceCoin** amount to be paid for each service depending on their individual needs, the competition's offers or the buyer's demand, to ensure maximum sale levels and income. With blockchain everything will be made in a matter of seconds, similar to a stock exchange.



PROTOTYPE

With the assistance of funds acquired through pre ICOs Blockchain Smart Technologies will develop prototypes of the **CoinCo Platform** systems and perform necessary tests. This will include the Platform itself but for most part development of payment system which will allow to trade services for **ConferenceCoin** which is an essence of the Platform.

The payment system will be firstly introduced during one of blockchain conference or event, where participants will have an opportunity to purchase entrance tickets with **ConferenceCoin**. Price specified in tokens shall include discount comparing to standard cash payment systems in order to encourage every interested party to seize the opportunity and use and **ConferenceCoin** our payment system.

With prototype and test results our team and developers will be able to further develop our systems in order to create a prototype of the Platform which will move us forward to a full scale launch of the **CoinCo Platform**.



FUTURE

With the successful development of the first **CoinCo Platform** after the ICO, we will have a foundation for future work on achieving our ultimate goal that is vast expansion of Platform's functionalities. We want to create an unique place for all of blockchain community that will combine 3 aspects: payment (transfer of funds by credit cards or cryptocurrencies), trade (exchange of goods and services) and social (networking).

Therefore we will combine a few existing solutions into one, creating a brand new quality.

PAYMENT



The Platform will support transfer of funds by credit cards or cryptocurrencies. The buyer and seller may choose any currency they want to make a transaction, including fiat money or smaller and less known crypto. The choice is all yours.

TRADE



Our Platform will enable exchange of goods and services for all the blockchain community. Seller will place their offers for buyers to look up to. We plan to offer products from any category the blockchain community will find necessary.

SOCIAL



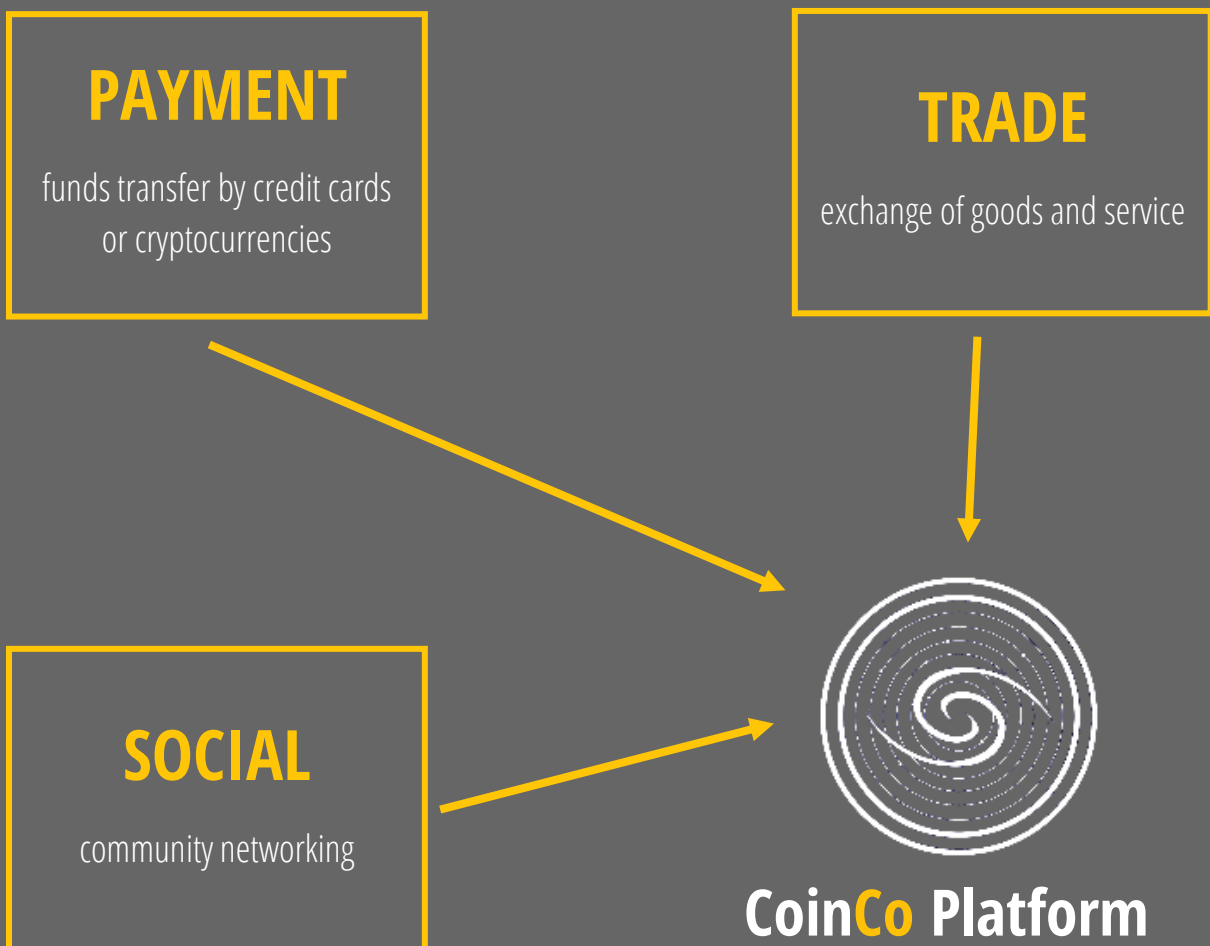
As our Platform is all about building a place for blockchain community, networking between blockchain enthusiasts is an essence of our system. With that we will need to create social space similar to Facebook, Twitter or Telegram, a true space for a community expression.



Our unique combination of existing solutions will create a Platform of the future that provides its users with personalized solutions fitted to their needs. The Platform will be a place for everyone with a vast space for growing considering a blockchain technology will be widely used in the world in the nearest future. Our Platform will be a meeting their needs.

We are inspired by the success of WeChat in China, an idea to create something unique among dozens of similar at first glance applications or systems, to create a new quality for the community.

We want to follow that path and grant blockchain community with something completely new and innovative just as our predecessors before.





8. CONFERENCECOIN

ConferenceCoin is a utility token designed to support the transactions connected to the blockchain events participation and organization. It works like a currency, facilitating all the transactions happening in relation to an event organized by Blockchain Smart Technologies and/or registered in our online system.

As the project will evolve, the functionality of the token will also be changing providing its holders with more possibilities and increased value.

During the early stage of project development, **ConferenceCoin** will serve as a payment currency used on prototype online systems which will be developed after the first Pre-ICO. During this stage we will be testing our systems and its compatibility with **ConferenceCoin** which will allow us to proceed with further development works.

After the second Pre-ICO we will create a first prototypes of the **CoinCo Platform**, where **ConferenceCoin** will be a currency enabling sale and purchase of services. This shall remain a main purpose of the token also during later stages of the project, once the final version of the Platform will be publicly introduced.

Obviously the **ConferenceCoin** will always remain an investment asset for everyone interested. Our company is naturally looking forward to introducing the **ConferenceCoin** to exchange allowing its holders to freely sale and purchase them among them.

TOKEN MODEL

During the first Pre-ICO, the initial price of **ConferenceCoin** will increase every second in a linear manner, until it reaches its maximum value of 1 euro cent.

ConferenceCoin first pre-ICO initial value –35% discount





Purchasing our token in the very beginning of presale discount guarantees over 50% return on investment per one token after the ICO. Claim the discount and get your profit with **ConferenceCoin!**

ConferenceCoin first pre-ICO end value –1 euro cent

Token features:

- Tokens for sale: 75%
- ICO start date: July 16
- Unsold tokens: burn
- Token distribution: 5 weeks
- Hard cap: 1 million EUR
- Token type: ERC-20
- Total token supply: 150 million
- Token type: Utility

CONFERENCECOIN ECONOMY

All transactions performed on the **CoinCo Platform** will use the **ConferenceCoin**. The Platform will be developed with the funds acquired through Pre-ICOs and ICO but it will be sustained by incomes generated by the Platform itself. Incomes will come from **micropayments** collected from each transaction performed, similar to cost of gas charged when transferring for example Ethereum by Metamask.

Thanks to blockchain technology transactions will be very cheap comparing to traditional payment systems.

We also intent to enter the largest exchange markets with our **ConferenceCoin** such as Binance, Bitfinex, Bitstamp, HitBTC or Coinbase to enable easy transactions and investments for everyone interested.

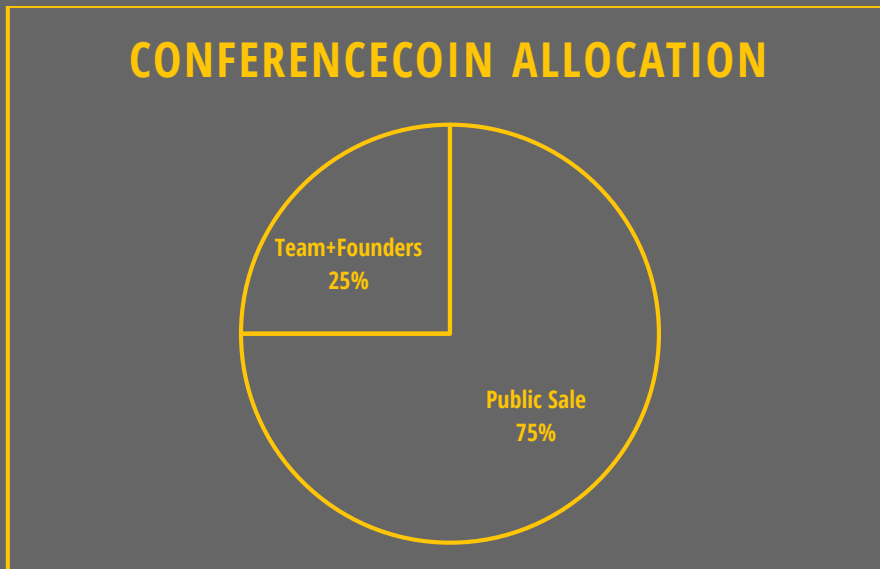
CONFERENCECOIN SECURITY

In order to ensure full security of **ConferenceCoin**, we have been audited by a cybersecurity company and implemented DDoS attack security protection, in addition to secure smart-contracts.



CONFERENCECOIN ALLOCATION

75% of total ConferenceCoin amount will be distributed for Public Sale. Remaining 25% will be transferred to team members and founders.



Public Sale distribution





9. OUR TEAM



Sandra Waškowska
CEO

The most important person in our team. She is responsible for the whole project of **ConferenceCoin**. Sandra has been interested in blockchain technology for many years. She claim that blockchain technology will revolutionize our world in the future.



Mateusz Stefaniak
Supervisory Board

An experienced manager who had an opportunity to work on numerous investment projects in the past. He is Chairman of the Supervisory Board in Blockchain Smart Technologies since its foundation. Mateusz is responsible for business strategy and development. He also manages the company's and project's financial matters.



Jaromir Taras
Business Relations

Quantitative Methods' student, crypto fanatic and a self-taught guitarist. Likes to read Carnegie, Cialdini and Ekman. Renaissance man. Plans and manages marketing and Bounty Campaign, administers Telegram, Bitcointalk profiles and takes care of business relations.



Maciej Wróblewski
Blockchain Developer

An experienced software developer and entrepreneur, specializing in social networks, mobile games and virtual goods. Recently interested in blockchain and implementation of its in medical research and fintech. In his free time, Maciej is a medieval band leader.



Lesław Grzonka
Legal Advisory

Highly skilled and result-driven senior financial management executive with more than 15 years of experience in finance and operations management within many industries e.g. IT, healthcare, education, manufacturing and e-commerce. Strong qualification in accounting, finance and law, delivering commercially-oriented strategic approach to business.



Oleg Antemijczuk
Blockchain Expert

Currently he is a lecturer in the Institute of Informatics at Silesian University of Technology and the Virtual Flying Laboratory (VFL) Deput Head of Technical Affairs and Operations. He is experienced in design and implementation of IT systems based on single-ship microcontrollers. He also designed and implemented SCADA system for PGNiG, largest oil and gas company in Poland and Polish stock exchange. From 2016 he is focused on IoT blockchain technology implementations participating in the EU Grant IoT-Open.eu (Erasmus+ programme).



Jarosław Paduch

Smart Contracts Software
Advisor

Acting President of Interpuls and senior lecturer at Institute of Informatics, Silesian University of Technology. Experienced in fields such as design and administration of LAN (faculty computer network administrator) and design and implementation of IT systems based on different single chip microcontrollers. Previously worked on SCADA systems for largest oil and gas company in Poland and Polish stock exchange. Responsible for implementation of blockchain technology in the EU Grant IOT-OPEN.



Demian Shevko

Blockchain Event Consultant

Interested in travelling and events since his childhood. He spent over 12 years of professional career in close connection to Events & Business Travel possessing an extensive insight within MICE field. Organized hundreds of events, including such challenging ones as CIS Economic Forum or Meeting of World Nuclear Operators. In his spare time he is dedicated to his passion of travelling, aiming to visit every continent.



Ryszard Janiszewski

Founder

Entrepreneur for past 40 years, specialized in comprehensive support to companies with major financial and organizational difficulties. Expert in energy, infrastructural and mining investments. During his professional career he owned or managed broad range of companies including banks, insurance, construction companies or venture capital funds.

CONTACT OUR TEAM

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10. OUR PARTNERS

STRATEGIC PARTNER

FUNDACJA KOMUNALNA

BLOCKCHAIN ADVISORY

ASK FOR HELP PTE LTD.

MICE ADVISORY

BT PROGRESS

BUSINESS STRATEGY

INTERNATIONAL BUSINESS
MANAGEMENT

MARKETING AND PROMOTION

ALT.GURU



11. RISKS

Every investment is a subject to some risks. We would therefore like to list all the potential risks associated with investment in **ConferenceCoin**.

MARKET RISK

Market risk (known also as systematic risk) is directly connected to the performance of the country of origin of the company. Market risks are the following:

- Interest rate risk

This is the risk of significant change in the overall, average interest rates level. When interest rates are high, people tend to decrease the portion of their disposable income allocated in an investment of any kind, so it might affect investment in our project as well.

- Legal risk

As the blockchain industry is still emerging, regulators have not yet determined what are the optimal regulations that should be implemented. Legal frameworks concerning the blockchain industry are now coming into existence and will continue to do so in the coming years, therefore the scope of possibilities of any blockchain project (like **ConferenceCoin**) could significantly change. Legal risk seems to be crucial when considering any investment made in the blockchain industry.

- Political risk

This risk is strictly associated with the political stability of the country where a company is headquartered. Since Poland belongs to many major international agreements (namely: the NATO, European Union, OECD, United Nations and others), political risk is generally considered to be non-significant.



SPECIFIC RISK

Specific risk is associated specifically with the investment and its nature.

- Business risk

It is a possibility that the project that is subject to investment would generate lower profits than anticipated, and therefore would not be able to perform as planned. As our project's success is determined by the success of our ICOs, an investor is advised to consider it seriously.

- Compliance risk

As mentioned previously, the legal framework for the blockchain industry is expected to change in the coming years. Compliance risk follows legal risk. As the issue of how easy it will be to comply with those new regulations is presently unknown, the compliance risk in case of investing in any project based on blockchain is quite ambiguous and worth considering.

- Operational risk

This risk can be summarized as the human error risk. It is the risk of business operations failing due to the mistakes of employees. We are currently organizing international events that should prove our professionalism in the area of both, blockchain and MICE markets.



12. LEGAL CONSIDERATIONS

ERC20 STANDARD SMART CONTRACT

ConferenceCoin is issued on the basis of a smart contract. A smart contract is a way to discharge obligations by means of an algorithm input into the respective program code. As such, smart contracts shall fully comply with the laws applicable to them, in particular, they shall ensure compliance with confidential information legal requirements.

ConferenceCoin is a blockchain token. It means that they are digital tokens created on a blockchain as part of a decentralized software protocol. ConferenceCoin are crypto-tokens issued on the Ethereum platform on the basis of an ERC20 standard contract.

UTILITY TOKEN

ConferenceCoin is the utility token designed to support transactions connected to the MICE market. It is not a security token.

However, we would like to highlight the risk (presented in Section 9) of changes in the legal framework concerning the blockchain industry. We hereby expressly disclaim our liability, and shall in no case be liable to any person, for: ConferenceCoin being classified or treated by any government, quasi-government, authority or public body as a kind of currency, securities, commercial paper, negotiable instrument, investment or otherwise that may be banned, regulated or subject to certain legal restrictions.

DATA PROTECTION

Sales and purchase of ConferenceCoin may require personal data. Personal data is information that identifies an individual. It can be obtained in a number of ways, including application via our website, correspondence, telephone and fax and email. We ensure personal data protection by accepting an internal Privacy Policy and complying with Terms of Use.

Generally, in a banking system an individual is entitled to require a bank to remove any personal data regarding a transaction. The blockchain protocol does not allow the deleting of data about any



concluded transactions. As such, any user conducting transactions via blockchain connected with the purchase and disposal of **ConferenceCoin** shall represent and warrant that they realize the above and shall provide a waiver renouncing their right to require the removal of any such data from the blockchain.

TAXES

Each customer shall declare, bear and pay all such taxes, duties, imposts, levies, tariffs and surcharges that might be imposed by the laws and regulations of any jurisdiction as a result of or in connection with the receipt, holding, use, purchase, appreciation, trading or divestment of **ConferenceCoin** and each customer shall be solely liable for all such penalties, claims, fines, punishments, liabilities or otherwise arising from his/her non-payment, underpayment, undue payment or belated payment of any applicable tax. The Company gives no advice and makes no representation as to the tax implication of any customer's decision to purchase **ConferenceCoin**.

This Whitepaper has been prepared by Blockchain Smart Technologies S.A. (BST) for the sole purpose of assisting prospective participants in deciding whether to participate in the token. The information is given in summary form and does not purport to be complete. Before acting on any information you should consider the appropriateness of the information you have in regard to these matters, any relevant offer document and in particular, you should seek independent financial advice. All securities and financial product or instrument transactions involve risks, which include (among others) the risk of adverse or unanticipated market, financial or political developments and, in international transactions, currency risk.

DISCLAIMER

Financial information contained in the Whitepaper and accompanying materials is unaudited. The projections contained herein and the accompanying materials are based on certain assumptions therefore no assurance can be given that these assumptions will prove to be correct, and, accordingly, no assurance can be given that actual results will conform to the projected results.

BST, the management and the development teams of the project, expressly disclaim any responsibility for ensuring the accuracy or completeness of the information contained herein and in the accompanying materials. Accordingly, neither of us, nor any other individuals or entity, nor any of our



affiliates, representatives or advisors will be subject to any liability for any inaccuracies in or any omissions from materials contained herein or the accompanying materials or any other oral or written information provided with respect to the **ConferenceCoin** and no express or implied representations or warranties will be deemed to have been made with respect to the Whitepaper or any other matters.

Neither the project management and core development teams, nor BST, nor any affiliates, representatives or advisors are under any obligation to update, supplement or correct this Whitepaper or accompanying materials in any respect, or otherwise to provide any recipient or reviewer of these materials with access to any additional information. In addition, the project management and core development teams, BST and the development teams reserve the right, without prior notice to any reviewer or recipient of this Whitepaper or any accompanying materials, to terminate, at any time, further participation until **ConferenceCoins** are generated, we reserve the right to modify any applicable procedures, without giving advance notice thereof and without providing any reason therefor.

We emphasize in the strongest possible terms that **ConferenceCoin** does not represent ownership or a security interest in BST or any other entity. Nor is a **ConferenceCoin** related to any other assets or properties. The **ConferenceCoin** does not represent a debt of any entity, and shall not be considered a debenture. If you determine that **ConferenceCoins** may constitute a security subject to regulations in any country, we strongly advise you not to acquire them and suggest you immediately notify us of any possible risks. In addition, we feel compelled to advise you of the following risks, and indicate that these and additional risk need to be factored into your decision.

This document is not composed in accordance with, and is not subject to, laws or regulations of any jurisdiction, which are designed to protect investors. The product **ConferenceCoin** is not a digital currency, security, commodity, or any other kind of financial instrument and has not been registered under the securities laws of any country, including the securities laws of any jurisdiction in which a potential **ConferenceCoin** holder is a resident.

All **ConferenceCoin** orders are deemed firm and final. The Buyer acknowledges that they are fully aware that they will not be entitled to claim any full or partial reimbursement under any circumstances whatsoever. As the sale of the proposed **ConferenceCoins** is strictly reserved for experienced professional clientele, the Buyer may not claim any right of return against BST.

All claims and statements made in this white paper, BST's website, press releases made by BST, also any statements made by BST or its agents that are not an accomplished fact may represent so called forward-looking statements. These forward-looking statements are not yet accomplished facts and BST



does not take responsibility and cannot guarantee that the future results will correspond with above mentioned forward-looking statements. These forward-looking statements are also provided as is and BST takes no responsibility for updating these statements, should any information relevant to the pertaining forward-looking statements become available in the future.

No information contained in this white paper should be considered as a promise, representation of commitment or undertaking as to the future performance of the **CoinCo Platform**, **ConferenceCoin** or any other component of the BST ecosystem. While due care has been used in the preparation of forecast information, actual results may vary in a materially positive or negative manner. Forecasts and hypothetical examples are subject to uncertainty and contingencies outside BST's control. Past performance is not a reliable indication of future performance.

We make no promises with respect to the future performance or value of **ConferenceCoin**, including no promise of inherent value, no promise of continuing payments, and no guarantee that **ConferenceCoin** will not decrease in value or hold any particular value. **ConferenceCoins** are non-refundable. **ConferenceCoin** purchasers shall accept sole and exclusive risk for the purchase of **ConferenceCoin** and shall recognize that the **CoinCo Platform** is currently in development and may undergo significant changes. Please refer to the risks associated with our project described in Section 10 of this whitepaper.

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